



LIFX

LIGHTING
REIMAGINED.

LIFX + BR30

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LIFX + is the brightest Wi-Fi enabled LED light bulb with 16 million colors, including warm to cool whites and infrared for night vision—**no hub required**.

LIFX works with leading voice and smart home platforms.



FEATURES

Easy set up. LIFX + screws in like any traditional light bulb. Simply download the app, connect to Wi-Fi and you're ready to go. No hub required.

Built in Wi-Fi & LIFX Cloud. Offers full lighting control via Wi-Fi with our LIFX iOS, Android and Windows 10 apps. Access your bulbs anywhere, anytime via the cloud.

Adjustable and dimmable. Connected lighting for your space, time of day, and mood. Choose from 16 million colors and a full range of warm to cool whites with flexibility to select your brightness as well. Experience how subtle adjustments in tone and brightness can enhance the comfort of any room.

Bright & Efficient. LIFX + has an output of 1100 lumens, the equivalent of a 75 Watt traditional incandescent bulb with the benefit of only 11W energy use.

Product Type	BR30 LED light bulb, Edison Screw E27
Available Date	Current
UPC	9347403000598 (E27)
Model Number	LHB30E27UC10P
Single Unit Dimensions L x W x H	102 x 102 x 155 mm 4.03 x 4.03 x 6.09 in
Single Unit Weight	406 g / 0.90 lbs
Packaged Dimensions L x W x H	102.5 x 102.5 x 155mm 4 x 4 x 6.1 in
Packaged Weight	
Case Pack (4) Dimensions	495 x 115 x 163 mm (4x1 format) 19.49 x 4.53 x 6.42 in
Case Pack (4) Weight	1.974 Kg / 4.35 lbs
Package Languages	ENG,FR,IT,GER,SP



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Night Vision with infrared. Illuminate your home all night long with invisible infrared light to improve and enhance the range and image quality of your night vision home security camera.

Intuitive Control. Control lights individually or as groups, set timers, pick from beautiful themes or create your own custom scenes.

Works with Amazon Alexa, the Google Assistant, Nest, Samsung SmartThings, IFTTT, Flic, Scout and more.



Built-In Wi-Fi - [No Hub Required](#)



Bright (800 lumens)



Dimmable



16 million colors



LIFX app control & cloud



Voice control compatible

Brightness	1100 lumens. Equivalent to 75W.
Wattage Use	11 Watts
Color Temperature	2500K to 9000K
Color Range	16 million colors with cool to warm whites
Dimming	Software Dimming (1% - 100%)
Expected LED Life	22.8 years
Voltage Range	AC 100-240V 50/60 Hz
Operating System	iOS 9+, Android 4.0+, Windows 10
Wi-Fi Router Requirement	802.11b,g,n standards compliant
Security	WPA2
Warranty	2 year warranty
Certifications	UL, CUL, FCC, IC, CE, R&TTE, RoHS, REACH, SAA, RCM, CQC, SRRC, PSE, MIC, TRA, EAC, FAC
Material / Finish	Pearl White
Precautions	LIFX ® is not intended for use in wet or damp areas.
